



Our



Carnival In Rio De Janeiro eHandBook!



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Explore & Discover

CARNIVAL IN RIO DE JANEIRO, A LIFETIME EXPERIENCE



WHERE IT ALL STARTED

The Biggest Party On Earth

The Rio Carnival celebration dates back to 1640s. During that time, elaborate feasts were organized to give honor to the Greek wine gods. According to Greek mythology. The Romans used to worship Dionysus or Bacchus, the god of the grape-harvest.

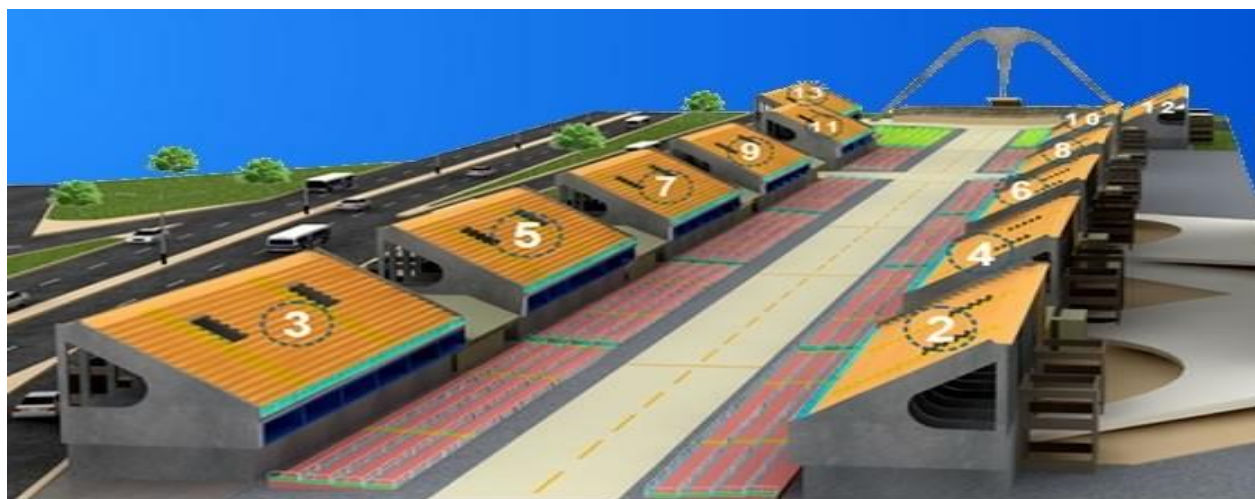
The festival 'Entrudo' was introduced by the Portuguese and this inspired the birth of Carnival in Brazil. In 1840, the very first Rio masquerade took place, and polka and waltz took center stage. Africans subsequently influenced the Carnival with the introduction of samba music in 1917, which is now considered a traditional Brazilian form of sounds.



SAMBA SCHOOL PARADE

Come Close To The Beat Of The Drums

The Samba School parades were held in the Praça Onze known as the birthplace of samba carioca called Pequena Africa. Estácio de Sá, along with Portela and Estação Primeira de Mangueira paraded for the first time in the city in 1929. In 1930, They were five samba schools parading. With the works at Avenida Presidente Vargas the parade moved there. From 1952 temporary stands for the public to watch the parades were built, and in 1961 paid tickets made their debut to take advantage of the rising international and national interest and the increasing tourist arrivals. In 1974, that year's parade was held and broadcast for the first time on color television from Avenida Presidente Antônio Carlos. In 1978, the parade was transferred to Marques de Sapucaí Avenue, where it remains up to this day. In 1983, the then governor Leonel Brizola, commissioned the architect Oscar Niemeyer the project of a permanent local stadium for the parades in that area, because until then the bleachers were assembled at the time of the carnival and then removed.



SAMBA SCHOOL PARADE

Come Close To The Beat Of The Drums

In 1984 the parade started to be carried out in two days: Sunday and Monday for the major schools (Grupo Especial), Friday and Saturday for the lower level schools. The 6 best qualified Schools of both groups march again on a Champions Parade. The “Desfile das Campeãs” is held the following Saturday. Now-a-Days the Samba Schools at Grupo Especial parade in three days: Sunday, Monday and Tuesday.



DATES

Get Ready When The Time Comes

Carnival begins on Friday and ends on Ash Wednesday. The Winners' Parade happens on the Saturday right after carnival ends. The winning school and runners' up of the Special Group, as well as the A Series champion, all march once again to celebrate their pride!

Carnival Dates: (Sat-Tue), Feb 14-17, 2026

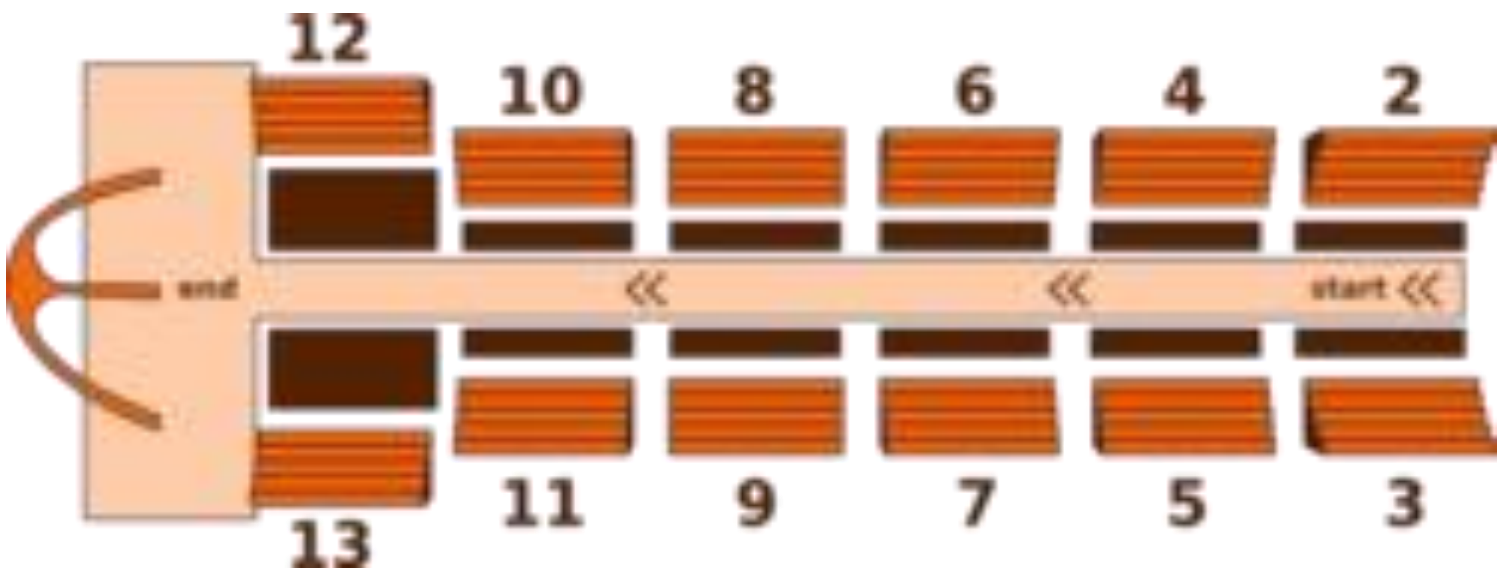
Winner's Parade: (Sat) Feb 21, 2026



TICKETS & SERVICE

What Can You Book With Us

The Sambodrome, the Samba Stadium, is home of some of the most famous events of Rio Carnival. There are different types of Sambadrome tickets available for purchase. Grandstand tickets are general admissions tickets that are available on a first-come, first-serve basis. Frisas are open air box seats located along the samba runway; it puts you in close contact to the parade and dancers. Camarotes are luxury boxes situated between the frisas and the grandstands. Sector 9 is the “premium” sector, where seats are numbered and convenience services are located (restaurants, stores, medical service., etc..). Sector 9 tickets are the tickets we suggest you to book with us! We book our tickets direct with the organisers which grants us the best rates and availability.



TICKETS & SERVICE

What Can You Book With Us

[NOMAD Rio City Walk](#)

[Carnival Parade Shuttle](#)

[Carnival Tickets](#)

[Citytour Sugarloaf](#)

[Corcovado Experience](#)

[Carnival Package](#)





Parade Order Special Group, Sun, Feb 15:
Acadêmicos de Niterói
Imperatriz Leopoldinense
Portela
Mangueira



Parade Order Special Group, Mon, Feb 16:
Mocidade
Beija Flor
Viradouro
Tijuca





Parade Order Special Group, Tue, Feb 17:

Tuiuti

Vila Isabel

Grande Rio

Salgueiro



STREET CARNIVAL,

It Is So Much Fun, And It Is Everywhere!

While the parade is taking place in the Sambodrome and the balls are being held in the Copacabana Palace and at the Clubs, many carnival participants are at different locations. Street festivals are very common during carnival and are highly populated by the locals. Elegance and extravagance are usually left behind, but music and dancing are still extremely common. Anyone is allowed to participate in the street festivals. Bandas are very familiar with the street carnival especially because it takes nothing to join the fun except to jump in. Some of the Bandas play songs in English, easy to understand and to sing along with!



STREET CARNIVAL,

It Is So Much Fun, And It Is Everywhere!

Incorporated into every aspect of the Rio carnival are dancing and music. The most famous dance is samba, a Brazilian dance with African influences. Samba is a popular dance not only in carnival but it is part of the daily life mainly outside of the main cities. These villages keep alive the historical aspect of the dance with few influence of western cultures.

Samba Carnival Instruments are an important part of Brazil and the Rio de Janeiro Carnival: sending out the irresistible beats and rhythms making the crowd explode in a colourful dance and fantasy fest! The samba that is found in Rio is Batucada, referring to the dance and music being based on percussion instruments. It "is born" of a rhythmic necessity that allows you to sing, to dance, and to parade at the same time. This is why the batucada style is found in most all of Rio's street carnivals. And Brass groups!



STREET CARNIVAL,

It Is So Much Fun, And It Is Everywhere!

Street parades, blocos, and bandas take place throughout the city of Rio during Carnival, the most famous and largest carnival celebration of the world. There can be more than 300 bandas taking place at any given point in time. While the biggest street party takes place right outside at the Sambadrome, the largest organized street dance is typically found on Cinelândia Square in Rio's Centro. In 2012, more than 2 million revelers took to the streets of Rio de Janeiro to participate in the Cordão da Bola Preta bloco. Blocos are also to be found in Copacabana, Ipanema, Barra da Tijuca!





**WE WILL BE VERY PLEASED TO ASSIST
YOU HAVING A LIFE TIME EXPERIENCE!**

We are locals in Rio, our clients are worldwide!
Do you need a tailor made itinerary for your Carnival
Experience?

TALK TO US!

